



AGTIV[®]

DESIGNED BY NATURE. PERFECTED BY SCIENCE.

AGTIV®

AGTIV® IS EVOLVING NEW PRODUCT NAMES. SAME EFFICACY.

For nearly 100 years Premier Tech has been growing along with producers.

Since entering the agriculture market 15 years ago, we are constantly widening our inoculant offering to suit and benefit more crops. Today, we are introducing new product names, which reflect the actions our inoculants have on plants.

REACH™, THRIVE™, IGNITE™, FUEL™, ENRICH™, STIMULATE™

These are the effects you can look forward to.

We are reinforcing our brand identity...

...expect the same quality.



Being a world leader in the industrial production of mycorrhizal inoculants has inspired us to go further in our search for natural technologies.

Since then, we have introduced the benefits of *Bacillus*, rhizobium, and Serendipita to the agricultural market. Furthermore, we have combined these powerful technologies to improve the quality and crop yields for the benefit of our clients.

Providing the latest nature-based technology for crop production is our goal.

Making our customers benefit from this technology is our purpose.



DESIGNED BY NATURE. PERFECTED BY SCIENCE.

Born from **nature** and perfected by **science**, AGTIV® is an innovative technology brand made of high-quality and proven natural active ingredients that deliver superior **performance** for agricultural producers.

At AGTIV®, we're committed to ensuring greater growth and profitability for our customers by providing reliable ready-to-use products.

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NATURE

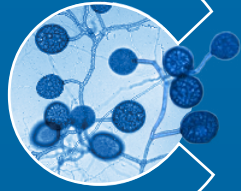
It's natural to seek peace of mind.
We're here to help with that.

At Premier Tech, we identify forces in nature and put them at your service. Using the right fungus for stronger roots or the best bacteria to enhance crops will benefit you where it matters the most: your profits.

AGTIV® solutions are from nature, reliable, and sustainable. That means they're here to stay.

It's trendy to 'get back' to nature...
...we never left it.

S O I



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SCIENCE

With science in constant evolution,
how can you make sure to stay ahead?

That's where we come in.

At Premier Tech, our team is constantly searching for
new technologies that provide real results in your fields.

AGTIV® solutions are tried, tested, and proven to work.

Finding nature-based science that works...

...it's in our DNA.

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PERFORMANCE

With so many factors influencing a good harvest, you want to leave as few as possible to chance.

At Premier Tech, we know that inoculant performance is of the utmost importance.

Our active ingredients are formulated and proven to increase the performance of your fields. This means stronger roots and better plant resistance against stresses, leading to improved yields.

Making tough calls is a part of life...
...choosing AGTIV® is not one of them.

While staying true to the AGTIV® brand's three pillars: **NATURE**, **SCIENCE** and **PERFORMANCE**, we are introducing new product names reflecting the actions of our inoculants for plants.

AGTIV® FUEL

Single action **rhizobium** products FUEL legumes by fixing nitrogen for better growth.

AGTIV® ENRICH

Dual action **rhizobium** and **Bacillus** collaborate to ENRICH the plant's nitrogen fixation with a healthy root system.

AGTIV® IGNITE

Single action **Serendipita** products IGNITE plant growth and chlorophyll content for better yields.



AGTIV® THRIVE

Dual action **mycorrhizae** and **rhizobium** products make plants THRIVE by increasing nutrient uptake.

AGTIV® STIMULATE

Single action **Bacillus** products STIMULATE the plant to grow more efficiently with a healthy root zone.

AGTIV® REACH

Single action **mycorrhizae** products REACH into the soil and help uptake more nutrients and water.



AGTIV[®]

REACH[™]

AGTIV[®] REACH[™] creates the expansion of the root network by hyphae to reach further and uptake more nutrients and water, increasing resistance to stresses. AGTIV[®] REACH[™] ensures your plants are stronger, healthier and more vigorous.



AGTIV[®]

FUEL[™]

AGTIV[®] FUEL[™] brings the power of nitrogen to the plant for faster and stronger growth. AGTIV[®] FUEL[™] gives the plant the push it needs to achieve its potential.



AGTIV[®]

IGNITE[™]

AGTIV[®] IGNITE[™] improves plant growth by mitigating abiotic environmental stresses. It ignites plant development with early establishment, increases chlorophyll content, and enhances yield.



AGTIV[®]

THRIVE[™]

AGTIV[®] THRIVE[™] helps plants flourish by improving the fixation and uptake of nitrogen, nutrients and water, while protecting against stressors like drought and soil compaction. AGTIV[®] THRIVE[™] contributes to better growth, thus increasing crop yield and quality.



AGTIV[®]

ENRICH[™]

AGTIV[®] ENRICH[™] helps plants uptake more nitrogen for stronger growth. The result: healthier plants with more consistent yields.



AGTIV[®]

STIMULATE[™]

AGTIV[®] STIMULATE[™] provides a healthy root zone which leads to better yield. As a root colonizer, it stimulates the plant to grow more efficiently.



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Discover more at PTAGTIV.COM/brand
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