

## Growers are seeing success with AGTIV® inoculants after Canola:

*“In Western Canada, 1/3 of all of our acres see canola maybe once every two or three years, our natural mycorrhizal populations here have been depleted. And so, to have an opportunity to actually reintroduce our soil with that organism, it gives us a chance for all these other crops that we grow to regain that value, that benefit to pull the nutrients and water, allowing them to be healthy and strong, and reach their genetic potential.”*

**Craig Davidson**, President of Taurus

## Get the most out of your soil biology

Be sure to AGTIV-ate your crops with mycorrhizal inoculant to:

- ✓ Enhance nutrient uptake
- ✓ Achieve better nitrogen use
- ✓ Get higher water use efficiency
- ✓ Improve soil structure
- ✓ Increase crop yields

AVERAGE YIELD INCREASE (bu/ac)

**3.6**

**PEAS**

24 sites, 11 years,  
Canada

**2.6**

**LENTILS**

65 sites, 12 years,  
Canada

**3.4**

**SOYBEANS**

93 sites, 9 years,  
Canada and Europe

# RELIABLE INOCULANTS

**AGTIV<sup>®</sup>**

**FUEL**

Single action **rhizobium** products FUEL legumes by fixing nitrogen for better growth.

**AGTIV<sup>®</sup>**

**THRIVE**

Dual action **mycorrhizae** and **rhizobium** products make plants THRIVE by increasing nutrient uptake.

**AGTIV<sup>®</sup>**

**ENRICH**

Dual action **rhizobium** and **Bacillus** collaborate to ENRICH the plant's nitrogen fixation with a healthy root system.

**AGTIV<sup>®</sup>**

**STIMULATE**

Single action **Bacillus** products STIMULATE the plant to grow more efficiently with a healthy root zone.

**AGTIV<sup>®</sup>**

**IGNITE**

Single action **Serendipita** products IGNITE plant growth and chlorophyll content for better yields.

**AGTIV<sup>®</sup>**

**REACH**

Single action **mycorrhizae** products REACH into the soil and help uptake more nutrients and water.

# AGTIV<sup>®</sup>

DESIGNED BY NATURE. PERFECTED BY SCIENCE.

AGTIV<sup>®</sup> is an innovative technology brand made of high-quality and proven natural active ingredients that deliver superior performance for agricultural producers. We are introducing new product names reflecting the actions of our inoculants for plants. Ask your local AGTIV<sup>®</sup> rep, retailer, or scan to learn more about the 2023 season offer.



PROMOTED BY:



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